



## NORTH-SOUTH SOCCER CLASSIC

Sponsored by Columbia United FC  
June 13-14, 2008 - Columbia, SC

April 7, 2008

Dear High School Soccer Supporter:

As the **North-South Soccer Classic**, hosted by the South Carolina High School Soccer Coaches Association, celebrates its 20<sup>th</sup> Anniversary this summer, we would like to welcome Columbia United FC and STANNO as sponsors of this annual event.

Soccer players and coaches representing more than 40 high schools from throughout the Palmetto State annually participate in this prestigious culmination for prep seniors. The **North-South Soccer Classic** features more than 70 boys and girls prep soccer players from the Upper State and Lower State. Planned events include team training, an awards banquet, and a number of other activities.

In order to ensure the success of this year's event and its future, your assistance is needed. The **North-South Soccer Classic** would like to involve your school and/or booster club through the placement of an advertisement in the program supporting your player(s). The rate schedule is:

**\$175 – Full Page**

**\$100 – Half Page**

**\$75 – Business Card**

Please make all checks payable to SCHSSCA and mail to:

**Kevin Heise, SCHSSCA  
1249 Jessamine Street  
Cayce, SC 29033**

The deadline for program advertisement is May 23, 2008. Below are some guidelines that need to be followed in creating your own ad or submitting information. We request that all ads be camera ready or sent to us in Adobe Acrobat, Adobe PageMaker 6.5, or Microsoft Word format. Please be sure to include a copy of any graphics, logos, or specialized fonts with your file. We reserve the right to alter any ad.

\* You can email or submit images separately. Photos, logos or artwork should be JPEG, GIF or TIFF files. Grayscale images are preferred but not necessary. Email information to: [kyle@scsoccer.com](mailto:kyle@scsoccer.com).

\* You can email or submit text copy. In the program, text is often in the form of the student-athletes accomplishments displayed as a list. Use Microsoft Word and send your file as a Word attachment.

\* We will be happy to create your ad. We simply need any text and photos you wish to include. Image quality is directly related to the condition of any image that you want scanned or used. If you would like to be involved in some other manner of sponsorship, please contact me at the above address.

Please take this opportunity to participate in the **North-South Soccer Classic** and support South Carolina's high school prep soccer players.

Sincerely yours,

Kyle Heise, SCSoccer.com