



January 10, 2011

To Whom It May Concern:

Brookland-Cayce High School will host South Carolina's premier boys prep soccer tournament – the **Palmetto Cup**, April 11-14 in the Cayce / West Columbia communities. The Palmetto Cup is held on the campus of historic Brookland-Cayce HS. This is the 20<sup>th</sup> year that B-C has held the state's top regular season tourney! The tournament has been recognized by StudentSports.com as "The Southeast's Premier High School Boys Soccer Tournament."

Joining the host Bearcats for this year's tournament are some of the top teams from the Palmetto State, including Bishop England HS (Charleston), Cardinal Newman HS (Columbia), Christ Church Episcopal School (Greenville), Fort Mill HS, Lexington HS, Northwestern HS (Rock Hill), and Wando HS (Mount Pleasant). Other participants include national power Norman North HS of Norman, Oklahoma and South region force Knox West HS of Knoxville, Tennessee. This stellar field figures to be our best yet!

In our efforts to produce a high quality tournament during these difficult financial times, we are offering program ads for you to advertise your business in our tournament program. We have the following advertisement rates:

- Full Page.....\$150 (includes 2 passes to the tournament) - *In addition to being featured in our Palmetto Cup tourney program, your business will be highlighted on our Bearcats Soccer website at [www.scsoccer.com/bcsoccer](http://www.scsoccer.com/bcsoccer).*
- ¾ Page.....\$100 (includes 1 pass to the tournament)
- ½ Page.....\$75
- ¼ Page.....\$50
- Business Card.....\$35

If your business is interested in supporting our tournament please cut off the bottom portion of this letter and remit with you check to:

Brookland-Cayce High School  
Attn: Kevin Heise, Boys Soccer Coach  
1300 State Street  
Cayce, SC 29033

Tournament ads must be received by *Wednesday, March 14, 2012.*

Thank you in advance for your support of Brookland-Cayce Bearcat Soccer and prep athletics!

Sincerely,

Kevin Heise  
Boys Soccer Coach  
Brookland-Cayce HS



Brookland-Cayce High School  
1300 State Street – Cayce, SC 29033  
803-791-5000 phone / 803-739-4970 fax  
[www.scsoccer.com/bcsoccer](http://www.scsoccer.com/bcsoccer)



Contact Name: \_\_\_\_\_

Business: \_\_\_\_\_

Program Ad (circle one): Full Page

¾ Page

½ Page

¼ Page

Business Card

Work Phone: \_\_\_\_\_

Work Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Website: \_\_\_\_\_

*Please include a logo or camera-ready artwork with this clip-out.*

*Comments:*



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